Single-source brand partner specializing in food safety products and print solutions

CLIENT	TECHNOLOGIES
Dot It	Magento 2, Php, Angular Js, Ms Sql, Epicor
INDUSTRY	**OUR ROLE**
Restaurant Management Solutions	We designed the user interface and the backend for the E-com and created bridge between the E-com database and the ERP DB for syncing

Background

Dot It Restaurant Fulfillment is a specialized restaurant distributor which provides comprehensive solution for the sourcing, stocking, packing and shipping of branded products and restaurant supplies. This also includes all FOH and BOH products that don't fit into main-line distribution, those include labels, signage, menus, bounce back offers, business cards, and apparel.

Problem

Dotit needed to overhaul and improve their existing web-based application, which sells custom products according to there customer needs. Taking an existing website and making it work requires extensive research of the target market. Dotit also wanted us to create a sync tool which syncs the inventory between the ERP and website.

Solution

The process starts with lead generation from sales-force portal, were the customer data is added up and then follow up is done by the sales team for the prospective clients of the DOT IT. Once the customers are pitched into the system. They are redirected to the magneto sales portal where they can get the custom sales labels, signage's , business cards and other stuff ordered as per their requirements and then delivered to their locations. Customers can upload their logos and other branding & creating custom sales products. The products purchased are then fed into the Epicor (ERP software) back-end warehouse management SAAS system , that keeps a complete track record of the customer needs, orders and status of the orders, along with the details of the pending payments and reports forcustomers.